



**KERALA STATE BEVERAGES
(MANUFACTURING AND MARKETING) CORPORATION LTD.
(A GOVERNMENT OF KERALA UNDERTAKING)**

**Bevco Tower, Vikas Bhavan P.O., Palayam, Thiruvananthapuram- 695 033
Phone: 2724970, 2724913 E-mail : itd@ksbc.co.in**

No. KSBC/FIN/P2/LIQUOR BRAND/2023-24

27-09-2023

To,

All Suppliers

Sub : KSBC- Adding of Additional Brands – guidelines to be followed reg:

Ref : Notification No.KSBC/MD/140/LIQ/SUPPLY -24/11/2022

As per the above rate contract agreement terms and conditions the existing suppliers are allowed to add additional brands subject to a maximum of 20 by submitting fresh quotation and remitting applicable EMD, Tender fee etc. But the condition is now amended in the way that, the existing suppliers may be allowed to add additional brands by remitting a minimum penalty of Rs.25000 per brand subject to the overall limit of 20. The Cost sheet authenticated by Chartered Accountant, BOQ, brand ownership details etc. should be submitted along with penalty. In the case of FMFL and FMW this facility will be applicable to the already approved foreign manufacturers through their Authorized Agents/Distributors in India.

ABHILASH C U

GENERAL MANAGER(FINANCE) AND COMPANY SECRETARY (I/C)